# VANTAGE XTRAVEL

THE BEST VALUE IN DELUXE TRAVEL — GUARANTEED

# Group Leader Kit AFFINITY GROUPS · FAMILY & FRIENDS · OLLI & EDUCATIONAL GROUPS

# TRAVEL FOR FREE WITH YOUR GROUP! DETAILS INSIDE

## **GROUP TRAVEL PROGRAM**

#### Dear Group Leader,

What's your group's passion? Is it wine? Culinary explorations? Nature and wildlife? Biking? History? Music? Whatever it is, you can just about count on Vantage having a trip that's just right for your group! And let's face it — that makes your job as a Group Leader much easier, because you can focus on organizing a journey that you know your group members will love.

Our passion, meanwhile, is making sure that you and your group members have a travel experience that will keep them coming back — and seeing that you are amply rewarded for your efforts. If you're new to Vantage's Group Travel Program, this kit is your introduction to **earning free travel as a Vantage Group Leader**.

We offer travel choices and styles to please any group, from worldwide river cruises on our own fleet of deluxe ships and land adventures that provide small-group discoveries and authentic cultural experiences on the roads less traveled to small ship ocean and expedition cruises on our new 5-star *Ocean Explorer*. Our destinations span the globe and touch every continent!

You can check out our journeys at <u>www.vantagetravel.com</u>, where you'll find all the information you need to get your members enthusiastic about your trip, from what you'll experience day to day on your tour — whether it's biking, visiting museums, listening to fascinating lectures, or taking a traditional *cyclo* ride in Southeast Asia — to specifics about Cruise Directors and Adventure Leaders, chefs, and menus.

The beauty of Vantage is that we do all the work of taking reservations and collecting payment. And we actively partner with you to get the word out to travelers. We have a host of resources — including our best in-travel Group Portfolio website — to help you plan, organize, promote, and manage your trip.

Let's get started! Call our Group Travel Department toll-free at **1-800-994-6321**. Before you know it, you'll be sharing travel with your group members — and earning free travel for yourself!

Sincerely,

Your Group Travel Team

P.S. Be sure to check out our improved Group Portfolio at <u>www.vantagetravel.com/group-portfolio/login</u>. You don't need to be booked on a trip to explore the benefits!



#### VANTAGE 🔀 CRUISES

VANTAGE 💥 ADVENTURES

# NO MATTER WHERE IN THE WORLD YOUR GROUP GOES WITH VANTAGE

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From the rivers of Europe to the African savannas, or from the Galápagos Islands to the remote corners of the Arctic Circle — you can expect an exceptionally rewarding experience.

# **VANTAGE ADVENTURES**

Ask your Group Sales Ambassador about our line of small-group adventures, active land tours, and small ship cruises to fascinating destinations that feature unique activities, interesting modes of transportation, and unforgettable personto-person cultural encounters.

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visit our ennanced Group Travel page at: www.vantagetravel.com/groups

# CHOOSE THE RIGHT GROUP TRAVEL PROGRAM



**SELECT THE GROUP TRAVEL PROGRAM THAT BEST FITS THE SIZE AND TYPE OF YOUR GROUP** 



**PHOTOS** — Opposite page: Our Deluxe Vantage river ship is the perfect way for your group to explore France. This page, top: A Vantage group on safari in Botswana poses with their group leader. This page, below: A Chobe River photo safari in Botswana.



Designed for larger membership organizations, our Affinity Group program will help you launch the perfect travel program for colleagues and associates from alumni organizations, Rotary clubs, church groups, garden clubs, and retirement communities, to name just a few.

### **Family & Friends**

A special occasion deserves a special trip. Talk to a Vantage Family & Friends adviser when you're organizing a trip to celebrate a family reunion, mark a milestone anniversary or birthday, bring together college friends, or just share the fun of travel!

### **OLLI & Educational Travel**

Hit the road with your local Olli chapter and travel the world the Vantage way — with up-close cultural exchanges, home-hosted meals with locals, and extraordinary accommodations you'll remember forever.

# TRAVEL FREE THE TRAVEL INDUSTRY'S **BEST GROUP LEADER** COMPENSATION





**PHOTOS** — Just imagine the experiences awaiting your group! Previous page: Monet's gardens, Giverny, France. Above: A group on a Douro River cruise poses at a Porto, Portugal winery.

Simply gather as few as 10 full-paying travelers for your trip and you'll earn one free trip or travel for free as the 11th! You'll also continue earning free trips for every additional 10 travelers you add to your group.

Receive one FREE trip extension for every 10 members of your group who book that extension.

## \$1,000 FOR NEW GROUP LEADER REFERRALS

We actively seek groups that don't know Vantage. Refer such a group to Vantage and we'll reward you \$1,000 CASH. Simply provide us a contact name and phone number or email address of someone associated with a group or organization interested in traveling and your Vantage Group Sales Ambassador will do the rest. If your referral results in a new group tour booking of 10 or more, we'll pay you \$1,000!

Are you a Group Leader? People from all walks of life reap the benefits of organizing a group travel experience with Vantage. Many belong to civic, alumni, or religious groups. Others seek to share a special experience with family or friends. Some get the word out with a formal advertising program. Others just invite everyone over for a party to talk about the trip. The common thread is passion — for travel and for sharing it with others. And all of our successful Group Leaders are well rewarded!

#### FOR YOU

### **FREE TRIP EXTENSION**

#### FOR YOUR GROUP MEMBERS

 Complimentary cocktail party for your group of 20 or more • Complimentary airport transfers — up to \$600 for a group transfer of 15 or more to and from your home-city airport

# **THE BEST VALUE** IN DELUXE & ADVENTURE TRAVEL – **GUARANTEED!**

#### **BENEFIT FROM OUR MORE THAN 3 DECADES OF GROUP TRAVEL EXPERIENCE**

Since 1983, Vantage Deluxe World Travel has been providing group travel experiences that are second to none. Your journey will be backed by more than 200 travel professionals in our Boston headquarters and around the world.

#### **METICULOUS PLANNING, PERFECT** PACING

Expect the perfect balance between guided sightseeing and leisure time, active adventure, and in-depth cultural experiences. You and your group will see and do a lot at the pace that's right for your members.

#### **TRAVEL WITH KNOWLEDGEABLE (AND FUN!) EXPERTS**

Vantage's Cruise Directors, Adventure Leaders, City Hosts, and regional experts, usually natives of the area, are your hosts and guides every step of the way. They're bilingual, knowledgeable, caring, and always helpful.

#### **LEARN & GROW WITH CULTURAL** IMMERSION

Guided sightseeing and our exclusive Cultural Connections and Discoveries — such as lectures, meals, hands-on activities, home visits, and performances — all deepen your understanding of your destination.

## **UNFORGETTABLE ACCOMMODATIONS**

Where you stay is as important as where you go. With Vantage, you'll enjoy the best river ships in Europe, stay in top hotel and lodge accommodations, and cruise on exclusively chartered small ships.

### **TAKE ADVANTAGE OF GREAT VALUES**

Vantage's experienced travel planners, plus our volume buying power and long-term partnerships, mean the best value for your members' travel dollars.

**PHOTOS** — Previous page: Santorini, Greece. This page, from top: Vantage has a tour for every group — travelers on safari in Botswana; a traveler confers with the onboard Concierge during a European river cruise; deluxe accommodations in Cairo, Egypt; a bustling street corner in France.











# **TRAVEL TAILORED FOR EVERY GROUP**

From deluxe cruising on some of the world's most gorgeous riverways and African safaris to hiking in Ireland, Vantage has a travel experience that's just right for your group — at the best value.

### VANTAGE TOURS AND CRUISES INCLUDE THE FOLLOWING **IN YOUR PRICE:**

- Free or 2-for-1 international airfare on most trips, plus Vantage Flight Choice service
- Superior accommodations. Top hotels in central locations, exclusive inns and safari lodges, fabulous river ships, and our new 5-star Ocean Explorer, launching in 2021
- Special-interest travel. Whether your members' passion is music, biking, art, wine, food, nature, or something else, we've got an itinerary to make everyone smile
- All major sightseeing included, with regional expert guides
- **Cultural Connections and Cultural Discoveries.** Engage group members with your destination

- Small Group Travel. Just 16-26 travelers on most land tours, and an intimate group of 176 travelers or fewer on our river ships
- Fabulous dining, including regional specialties aboard Vantage river ships, local restaurants, farm visits, tours of food purveyors, and home-hosted meals
- Vantage Cruise Director or Adventure Leader to accompany your group every step of the way. Plus, worldwide Concierge service, City Hosts, and regional experts
- Transfers and baggage handling when you purchase air with Vantage

**PHOTOS** — What's your group's passion? From top left: canal cruise, nature tour, UNESCO site visit (Melk Abbey).





#### **LEARN MORE ABOUT OUR UNBEATABLE WAYS TO SAVE** www.vantagetravel.com/save

- departure!

- guaranteed!

## **10 WAYS FOR YOU & YOUR GROUP TO SAVE**

1. Travel FREE as a Group Leader — gather as few as 10 full-paying travelers for your trip and you travel for free as the 11th!

2. Save up to 10% with SmartPay<sup>sm</sup> by paying in full early by eCheck. Visit www.vantagetravel.com/smartpay for details.

3. Purchase our Travel Protection Plan and the full value of your investment is protected, up to and including your day of

4. The award-winning Leader in solo Travel — solo travelers in your group will enjoy Zero & Reduced Single Supplements, custom-built solo cabins with French balconies, and more!

5. First-class and business class airfare upgrades at unbeatable value — up to 50% savings versus the published rates!

6. Back to Back Journeys — combine two trips of your choice back to back and save \$250 per person

7. Buy direct and save — best value in deluxe Group Travel —

8. Best loyalty rewards program in travel — earn 5% Past Traveler Rewards, discounts on optional tours and onboard purchases, complimentary upgrades, and more!

**9.** Free Travel Party Planning and Rewards — receive a \$200 food and beverage reimbursement for hosting, and your guests will get a \$100 travel credit if they reserve at your party!

10. Group Leader Referral Program: Earn \$1,000 for each Group Leader you refer to Vantage

# **STEP-BY-STEP GETTING YOUR GROUP PROGRAM STARTED**

- 1. Create a group name and choose a destination and date of departure for your trip. Your Group Sales Ambassador will assign a group number that members will use when making their reservations.
- **2.** Have your members reserve by calling Vantage's toll-free number **1-800-322-6677**. Vantage will take care of billing, flight reservations, and other details directly with travelers. (Special booking arrangements may also be made for your group.)
- **3.** Vantage's travel professionals arrange flights, confirm hotels, plan transfers, connect you to our worldwide Concierge service, and more.
- **4.** Use Vantage's online Group Portfolio to manage your group's experience. Just log on — it's self explanatory — or watch the informative how-to video. We can also walk you through it.
- 5. Your members can obtain 24/7 access to personalized information about their trip on the secure and confidential My Portfolio section of our website.
- **6.** Regular updates are provided to your members prior to departure via email and My Portfolio.
- **7.** Travel documents are available for download in My Portfolio 3 weeks prior to departure. All travelers now get mailed a Travel Wallet with their documents, name badges, and luggage tags 1-2 weeks prior to departure.
- **8.** A Vantage Representative will meet you at your first destination — ready to handle hotel checkins, ship embarkation, customs clearance, ground transportation, and similar details.
- **9.** All that's left for you and your members is to relax and enjoy!

**PHOTOS** — Clockwise and facing page: The windmills of Kinderdijk, the Netherlands; Strasbourg, France; group portrait in Austria; Venetian gondolier; pony ride in Iceland.









# CHOOSE THE STYLE OF TRAVEL THAT'S RIGHT FOR YOUR GROUP



### SOME SUGGESTIONS FOR YOUR GROUP

**SPECIAL INTEREST RIVER CRUISES** — Itineraries that focus on themes such as history, music, wine, cuisine, and art. See below for more about special-interest itineraries that may interest your group:

- Portugal & Spain: Treasures Along the Golden Douro A beloved wine-themed cruise highlighting Douro River Valley viniculture
- Switzerland, the Heart of the Rhine & Moselle Four countries, storybook towns, ancient legends, and riveting history
- Majestic Rivers of Europe Wine Cruise: Castles, Cathedrals
   & Fairytales Wine updates enhance this classic river voyage through Austria, Germany, and Hungary
- Best of Africa: South Africa, Zimbabwe & Botswana An African safari through four national parks in search of the Big Five
- Rhine Jazz Discovery A cruise to discover how Europe has embraced one of the New World's most popular exports: jazz music
- Croatia & Culinary Gems of the Adriatic Coast A luxury yacht cruise filled with cuisine, culture, and Istrian Peninsula gems

You know your group better than anyone — their interests, time available for traveling, travel budget, etc. With that information, you can use the journey types or journeys-by-activity features on our website to find just the right travel experience for them. The next few pages will help get you started.

**PHOTOS** — Above: Cruising through the Rhine Gorge in Germany. Next page: Any of our Danube river itineraries will take your group right into the heart of Budapest.





## FOUR WAYS TO TRAVEL WITH VANTAGE

**Deluxe Worldwide River Cruises.** Rivers are the Small Group Land Adventures. Some destinations warrant a different approach — one that brings you lifeblood of a country. Ancient Egyptians stacked the Nile with archaeological treasures and tombs. Throughout closer to nature, immerses you in new and captivating Europe, latticed vineyards lead to charming towns and cultures, and adds that distinctive, yet not-easily-defined element to your travel experience: Adventure. From medieval castles. Join Vantage and discover the history, safaris to culinary journeys, you'll travel in a small group culture, and cuisine of a destination through these of 18 to 26 travelers for more intimate discoveries, while fabled waterways and enrich your understanding of a reveling in unforgettable accomodations exclusive to us. country through curated Cultural Connections.

**Small Ship Cruises.** Call on intriguing new ports and nations like Monaco, Singapore, Sicily, and more, as you sail the world's oceans on our small ship cruises. These intimate ships, including our new 5-star *Ocean Explorer*, offer an authentic sailing experience, luxury amenities, and access to exclusive ports larger ships can't reach. Plus, enjoy immersive Cultural Discoveries, including performances, culinary classes, and more.

### **OLLI EDUCATIONAL TRAVEL**

We welcome your OLLI group for new and educational experiences around the globe with Vantage! Ship Charters. Looking for an exclusive group experience? Consider chartering a particular ship or departure date! We have a wide range of ships available, from our award-winning river vessels to private yachts, including the *m/v Wild Kingdom*, for just 8 guests. Keep in mind that you may also reserve a particular itinerary and date just for your group.

**Choose Our Newest Ship.** Reserve your group on the brand-new *m/s Ocean Explorer* — the newest member of the Vantage fleet! This 5-star small ship will take you from Asia to Antarctica in 2021 and beyond!

**Family & Friends Travel.** Give your family the gift of a lifetime! Whether adventuring through Machu Picchu and the Galápagos, sharing an European river cruise family reunion, or reserving a private yacht charter in the Adriatic or Mediterranean, a Family & Friends trip creates lasting memories for everyone.

**Vantage Is Solo Friendly.** Single travelers in your group will love Vantage's warm, inclusive style; experienced Cruise Directors and Adventure Leaders; and our solo-friendly value, from Zero and Reduced Single Supplements to custom-built single cabins (many with French balconies!) on our river fleet.

**Expedition Cruises.** Sometimes the road less traveled turns out to be an expedition. Whether trekking Iceland, Norway, Greenland, or Antarctica, our expedition cruises are led by an experienced and hands-on Expedition Team in some of the world's most rugged and remote corners. Thrilling nature, Zodiac boat excursions, and outdoor activities are all on the menu. Come explore the world with us!



### **SMALL GROUPS FOR PERSONAL** CONNECTIONS

The scent of lemongrass and ginger wafting as you chat with your warm hosts in their Vietnam home ... a local woman showing you how she helps run a crafts shop with a social conscience in Kenya ... an invigorating hike through Incan ruins found in the mythical Sacred Valley. Welcome to Vantage Adventures, where your group will enjoy rich cultural exchanges, active explorations, and unmatched value.



## JUST 18-26 TRAVELERS... **PERFECT FOR SMALLER GROUPS AND FAMILY TRAVEL!**

On every Vantage Adventure, we do far more than visit the world's most magnificent destinations — we immerse ourselves in them. Because they are designed for smaller groups, your group members are free to explore with a flexibility that larger groups can't match. We can move around more easily and venture off the tourist-worn paths to connect with the true soul of our destination — its people — during cultural exchanges in local homes, fascinating lectures, mingling at village markets, and more. For the perfect Family & Friends experience, reserve an entire date just for your group. Imagine seeking out Africa's wildlife on a private safari, enjoying a luxury river cruise through the exquisite and exotic scenery of the Mekong, or exploring Machu Picchu and the Galápagos Islands.





## **A FULL AND RICH ITINERARY**

Because each group is so small, we can cover a lot of ground, but not at a breakneck speed. We spend a little more time at each of our destinations, so your members get the most out of your experience. And if your members like a dash of adventure, they'll love riding a cyclo through the streets of Phnom Penh, bargaining in markets worldwide, and hiking among the breathtaking massifs of Chilean Patagonia

## **DO MORE THAN JUST TRAVEL... BROADEN YOUR WORLD**

If your group is traveling to China, of course they'll want to see the Great Wall. And the Sydney Opera House is a must for any visitor in Australia. But these iconic landmarks only tell part of the story — Vantage Adventures tell the rest.

For instance, your China trip will include a trek to a "wild" section of the Great Wall where most Westerners have not been. You'll explore during a unique "Dreamtime" walk with an Aboriginal host through one of Australia's lush rainforests. Our itineraries are rich in opportunities to truly connect with local culture and explore the natural beauty of the world up close. And your members will end each day in luxury, at one of our select luxury hotels or aboard a privately chartered small ship.

PHOTOS — Above: Atlas Mountains, Morocco. Left, from top: A group of Vantage travelers in Trogir, Croatia; a Vantage traveler meeting some of Beijing's younger residents; a group poses in Ollantaytambo in Peru's Sacred Valley.

ATLAS MOUNTAINS, MOROCCO







## **WE PARTNER WITH YOU TO ORGANIZE & GROW YOUR TRAVEL GROUP**

Password

Remember me

Don't have an account?

**REGISTER NOW** 

LOGIN » WINK, WINK

We're your active partners in helping organize your group's trip and getting the word out to potential travelers.

Your Vantage Group Sales Ambassador When you contact Vantage's Group Travel department at 1-800-994-6321, you'll be matched up with an expert Group Travel Ambassador who will help coordinate your trip right up until the day your group departs.

#### **Our Enhanced Group Portfolio**

The Group Portfolio site on our website is your main point of contact for organizing your group, with an array of user-friendly tools to help contact potential travelers, distribute information about your trip, organize and send invitations for a travel party, send out reminders, and lots more. It

keeps all the details about your group members at your fingertips. It's the simplest and most convenient way to grow and manage your group!

There's an informative video to get you started on Group Portfolio, and the Vantage Group Sales Digital Marketing Coordinator will contact you to walk you through the entire Group Portfolio.

#### **Organize a Travel Party**

Getting people together so you can discuss your trip is the best way to generate enthusiasm — and reservations. There are lots of ways you can do it, from small gatherings to a big travel-themed party. See pages 22 and 23 for more information.

#### **Promotional Materials About Your Journey**

Vantage will email and print for you full-color brochures and other materials about your journey right from your Group Portfolio account. We can also prepare group-specific brochures and info sheets for your travelers upon request.

#### Vantage Group Travel on Social Media

Follow the "Vantage Deluxe World Travel Groups" Facebook page to see where other Vantage groups are traveling, read reviews of Vantage group trips, and get the word out about your trip. Put all of your social media tools to work recruiting members, including your own Facebook page, Instagram, Pinterest, Twitter, and Blog.

#### The Vantage Website & My Portfolio

In addition to the Group Portfolio, which is personalized for your group, our public website overflows with information, including video presentations, photos, traveler reviews, and detailed trip information, all of which will help whip up enthusiasm for your trip. After they reserve, each member's individual account will be managed through My Portfolio. Convenient for them — less work for you!



Smith Friends & Family presents

AFRICA: SOUTH AFRI

#### Communicate trip specifics with you family and friends group and invite more people to join in the fun so you can travel for free. Add third and fourth guests to select commodations and save thousand

- ently upgrade flights, book pre/post trip extensions, as well as ational tours. Make requests from Vantage's
- Concierge Service to celebrate events such as anniversaries or reunions on your trip.
- Organize a travel party with family and friends to plan upcoming journey refer new leaders and earn cash. Contact Family & Friends Group Trave Department to cater to your specific





# WHO'S IN YOUR NETWORK? YOU'D BE SURPRISED!

Potential travelers are all around you — they're just waiting for you to ask! Our Group Leaders are constantly surprised at the number of people who are itching to travel — if only someone would just point them in the right direction. Sit down for a minute and start jotting your potential travelers down and see how quickly they add up. You'll be able to organize a group of 10 or more in no time! Here are some ideas to get you started:



- Fellow alumni

- buffs, etc.)

**PHOTOS** — Top: On a river cruise, you can stroll right ashore to explore. Right: Vantage's Cruise Directors and Adventure Leaders are knowledgeable, informative, caring, and a lot of fun, too!

- Family members and friends
- **Professional organizations**
- Fraternal organizations
- Clubs and hobby groups (gardeners, chefs, history
- **Religious organizations**

- Rotary, or Kiwanis clubs, or Chambers of Commerce
- Active outdoor or social groups
- Retirement community or association
- Golf or sports clubs
- Bank travel groups



A travel party is the perfect way to inspire friends, family, neighbors, and colleagues to sign up for your group trip. In no time, you'll be well on your way to having enough travelers for a free trip!

#### **STEP 1. CONTACT YOUR VANTAGE GROUP SALES DIGITAL MARKETING COORDINATOR**

Let our Group Sales Marketing Team know you'll be hosting a travel party. They will make sure you're fully prepared with materials. You'll also want to take advantage of the videos related to your trip on our website.

#### **STEP 2. SCHEDULE AND PLAN YOUR PARTY**

- Select a date and time that fits your schedule
- Use your personalized Group Portfolio page to set up your invitation and get the word out
- If appropriate, choose a theme inspired by your trip: African Safari, French Wines, Spring Blooms. Light snacks and refreshments are always appreciated by guests
- Our Vantage Group Sales Marketing Team will assist and walk you through, to ensure you have a successful party
- Choose a location for the party: your home; a coffee shop; your local community center; a church, or synagogue
- Invite your friends anyone who shares your love of travel

#### **STEP 3. RELAX AND ENJOY YOURSELF** — **AND THINK OF YOUR REWARDS!**

After your guests arrive, plan a presentation about your trip, pass out printed materials, and get the conversation flowing. Be sure you close the loop by taking names and contact information from committed travelers. Remember, every registration puts you that much closer to a free trip!





## FOR MORE INFORMATION, CONTACT A GROUP TRAVEL SPECIALIST AT 1-800-994-6321

## **TRAVEL PARTY REMINDERS**

#### **PRIOR TO YOUR PARTY**

- Have the trip itinerary and departure date available for • Follow up with each attendee reference to thank them for coming. This is also the time to remind potential travelers of the deadline to reserve • Provide details about the trip using a trip-specific their trip. Remember, Vantage can only hold space for brochure or a customized flyer (both can be provided by your group for a limited time
- Vantage)
- · Vantage will send you all materials needed for your party
- Make sure you have a computer with internet access • Mail party's RSVP sheet and receipts back for available so you can view trip details, travel protection reimbursement information, trip videos, and more at www.vantagetravel.com

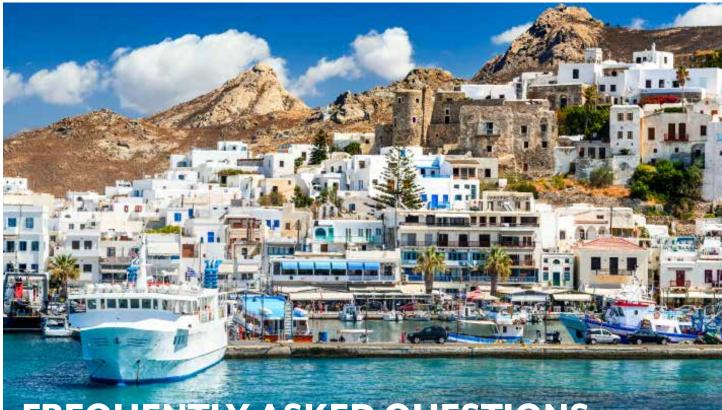
#### **KEEP IN MIND**

- You'll receive a reimbursement of up to \$200 for your party refreshments (certain criteria apply)
- Your guests receive a \$100 instant discount when they reserve during your event!
- Expand your travel contacts with a sign-in sheet and referral sheet at the door
- RSVP sheet and receipts must be provided
- Reserve during your event or two weeks after
- Share your genuine excitement... it's engaging!

#### **AFTER YOUR PARTY**

• Use our convenient Group Portfolio to help you continue to recruit travelers and keep all the details about your group members online





# **FREQUENTLY ASKED QUESTIONS**

#### **HOW DO I BECOME A GROUP LEADER?**

Just plan to gather at least ten people in addition to yourself, then call our Group Travel Department at 1-800-994-6321. There's nothing complicated, no registration or other paperwork. All you need is genuine enthusiasm and the ability to organize family, friends, or others.

#### WILL VANTAGE HELP ORGANIZE THE TRIP?

Of course! In fact, Vantage does most of the heavy lifting for you. We'll help you select the trip and promote it. We also handle reservations and payments directly with your group members.

#### **DO I NEED TO TRAVEL WITH MY GROUP?**

No. You can make arrangements for your group and then take your free trip at another time — as long as all the full paying passengers have reserved.

#### **HOW DO THE RESERVATIONS WORK?**

Your trip will receive a special group code. Each of your members will call our reservations line directly at 1-800-322-6677 and provide the code when they sign up for your trip. This ensures that you'll receive credit for each traveler. (Special booking arrangements can also be made for your group.)

#### WHAT IS A FAMILY & FRIENDS GROUP?

Our Family & Friends Group is the perfect way to gather together the people you enjoy most for the journey of a lifetime. Once your group grows to a total of 10 paying passengers, you can travel FREE as the 11th. Or, you can divvy up the value of your free trip among your family and friends and let everyone in on the savings.

AS GROUP LEADER, WILL I HAVE A LOT OF WORK TO DO? Not at all! As noted previously, we'll handle the details, from reservations to airline tickets and transfers. Vantage will keep in touch with your group members through a series of predeparture emails and mailings.

#### WHAT IS A "FULL-PAYING TRAVELER"?

Any passenger paying the Vantage double-occupancy or solo rate based on travel type is a full-paying traveler.

#### WILL THERE BE PEOPLE OTHER THAN MY GROUP ON THE TOUR?

In general, land tours and small ship cruises feature more intimate groups, starting at just 18 passengers. Our Deluxe Worldwide River Cruises feature larger groups, depending upon the size of the vessel. Whether your group travels with others depends upon the size of your group and the type of journey you choose.

#### WHEN WILL I RECEIVE MY FREE TRIP?

If you have earned a free trip, you will be reimbursed for the cost of your trip 1-2 weeks prior to your departure.

#### IF I EARN A TRIP, ARE THERE ANY CHARGES TO ME?

Charges to you, if any, are few and dependent on a number of factors including how many passengers are traveling in your group and what cabin categories they select. Please reach out to our Group Travel Team if you have specific questions, as possible charges also vary based on optional selections such as the Travel Protection Plan, optional tours, and pre- or post-trip extensions.

#### CAN I EARN MORE THAN ONE FREE TRIP IF I GATHER MORE THAN THE MINIMUM NUMBER OF REQUIRED TRAVELERS?

Yes! You'll continue to earn rewards based on the number of travelers you organize for the journey. Gather 21 full-paying travelers, and not only will YOU earn a free trip, but your spouse, partner, or friend will also travel for FREE! You can choose to take both free trips for yourself!

#### WILL MY GROUP FLY TOGETHER?

Vantage makes every effort to schedule your group on the same flight from your home city. However, air routing is subject to availability and ultimately controlled by the airlines.







# VANTAGE CARES

#### **VANTAGE HEROES CRUISES**

Honoring fallen police officers October 2019 Vantage honored seven families of fallen police officers who were injured or killed in the line of duty with a complimentary, all-inclusive 8-day European cruise through Germany.

#### **HEALING FOR LAS VEGAS** SHOOTING SURVIVORS

November 2018

Nearly 40 survivors of the 2017 Las Vegas shooting tragedy traveled from California, Nevada, and Utah for a free, all-inclusive cruisetour.

#### **BOSTON MARATHON SURVIVORS** December 2013

First responders, 114 Boston Marathon bombing survivors, and their guests were with us for a free French river cruise.

#### VANTAGE HEROES RIVER CRUISES

Based on our belief in the power of travel to be transformative as well as restorative, Vantage created a program of free European river cruises aboard our own deluxe fleet to honor and reward the everyday heroes among us. Working with local organizations, we reach out to groups of people whose stories of courage, service, and grace inspire us all, and invite them to enjoy an unforgettable journey for which all travel, accommodations, meals, and sightseeing are free. Past recipients have included Iraq-Afghanistan war veterans, Gold Star military family members who have lost a loved one, victims and first responders of the Boston Marathon bombings, and the families of fallen firefighters from the Yarnell Hill Fire and the World Trade Center attack on September 11, 2001.

Read the stories and watch media clips about the Vantage Heroes River Cruises on our website. Look for the link to Vantage Heroes on the upper right at:



## **THE VANTAGE FOUNDATION**

#### www.vantagetravel.com/the-vantage-foundation/vantage-heroes.

Vantage is a proud sponsor of the Vantage Foundation, which supports organizations that provide safe havens, skills training, and intervention for teens at risk, while simultaneously offering opportunities that would not otherwise be available to them.

Since its inception approximately 10 years ago, the Vantage Foundation has raised approximately \$7 million to benefit the West End House Boys & Girls Club of Allston/Brighton, Massachusetts. The West End House has been providing uninterrupted support, hope, and opportunity to young people in the Boston area since 1906. This is also an award-winning social and recreational facility that provides services and a safe place to hang out for over 2,000 youth each year. Vantage greatly appreciates any contributions to the West End House from our travelers and extended family.

Donations may be made online at www.westendhouse.org.





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